Detailed Course Scheme

Bachelor of Commerce B.Com (Hons) 3 Years/ B.Com (Hons) with Research 4 Years

Semester V (2023- 2027)

DOC202306220012



RNB GLOBAL UNIVERSITY

RNB Global City, Ganganagar Road, Bikaner, Rajasthan 334601

OVERVIEW

RNB Global University follows Semester System along with Choice Based Credit System as per latest guidelines of University Grants Commission (UGC). Accordingly, each academic year is divided into two semesters, **Odd (July-December) and Even (January-June).** Also, the university follows a system of continuous evaluation along with regular updating in course curricula and teaching pedagogy.

The curriculum for B. Com/B. Com (Hons.) with research program for odd Semester, along with Examination pattern is as follows:

Course Scheme

Semester-V

S No.	Course Code	Category	Course Name	L	T	P	Credits
1.	BCHC21300	DSC-13	Dynamics of Financial Markets and Institutions		1	0	4
2.	BCHC22301	DSC-14	International Business	3	1	0	4
3.	BCHC22302	DSC-15	Fundamentals of Investment	3	1	0	4
4.	BCHE21017	DSC-16	Management of Financial Institutions & Services	3	1	0	4
5.	BCHE21018	DSC-17	Principles & Practices of Banking and Insurance	3	1	0	4
6.		DSE-1	One from pool of DSE- Group A	3	1	0	4
7.		GE-4	One from the pool of GE -Group A	3	1	0	4
8.	IAPC99349	IAPC	Internship/Apprenticeship/ Project/Community Outreach	0	0	4	2
9.	WHNN99000		Workshops/Seminars/Human Values/Social Service/ NCC/NSS	-	-	-	1
			Total	21	7	4	31

EVALUATION SCHEME

The evaluation of the B. Com/B. Com (Hons.) with research program would be based on Internal and External Assessments. Internal Assessment would consist of 50% of the marks (50 marks) and external assessment (in form of End Term Exam) would consist of remaining 50% marks (50 marks). Detailed scheme of Internal and External Assessments as follows:

Internal Assessment

The distribution of Internal Assessment Marks is as follows:

Туре	Details	Marks
Mid Term	Two Mid-term Sessional of 15 marks each (15+15)	30
Marks obtained in various Tests, Assignments, Presentations, Quiz, Tutorials, etc.	Average of marks obtained	15
Attendance	75%+: 5 marks	5
TOTAL	50	

External Assessment

Type	Marks
Theory	50

For subjects having practical components:

Туре	Marks
Theory	40
Practical	10

EVALUATION SCHEME- WORKSHOPS & SEMINARS AND HUMAN VALUES & SOCIAL SERVICE/NCC/NSS

- 1. The evaluation of Workshops & Seminar and Human Values & Social Service/NCC/NSS will be completed from Semester I Semester VI. It will be evaluated internally by the various Forums & Schools Concerned. The credit for this will be given at the end of each Semester.
- 2. The students must join club/clubs/Forums with the active participation in different activities of club. The students would be continuously assessed from Semester-I to Semester-IV and credits and marks would be given after the end of each Semester.

1. Vision

To educate and inspire capable and competent leaders with a futuristic business acumen & entrepreneurial spirit.

2. Mission

To equip the students of school of commerce & management with the ability to explore, examine, think critically, and develop professional skills to become responsible global leaders who can contribute meaningfully to the industry and society through excellence in learning and practice-oriented research.

3. Program Educational Objectives (PEO's)

PEO1: To develop students to handle issues related to business and solve problems.

PEO2: To develop leadership qualities in students to lead a team as well as work as member of team.

PEO3: To bridge the gap between theoretical and practical knowledge of the students by adopting innovative teaching pedagogy.

4. Programme Outcomes (PO's)

After the completion of this program students will be able to:

- **PO1. Exhibit** memory of previously learned financial accounting knowledge by correlating facts and terminologies.
- **PO2.** Conceptualize and solve Business problems, evaluate a wide range of potential solutions for those problems and arrive at feasible, optimal solutions after considering public health and safety, cultural, societal, and environmental factors in the core areas of expertise at the national and international levels.
- **PO3. Understand** the concepts of commerce and computer application operations
- **PO4. Demonstrate** ability to understand commerce in multifunctional areas like Banking and Finance, Auditing and taxation, Marketing & Entrepreneurship.
- **PO5. Develop** knowledge of the business policies, auditing, finance, and other related areas both at the macro and micro level.
- **PO6**. **Apply** relevant managerial accounting skills with emphasis on application of both quantitative and qualitative knowledge to their future careers.
- **PO7. Utilize** domain knowledge of computer programming and implementing the same in E-Commerce sector.
- **PO8**. **Display knowledge and understanding** of group dynamics, recognize opportunities and contribute positively to collaborative-multidisciplinary management research.
- **PO9.** Communicate with society at large, regarding complex managerial activities confidently and effectively, such as, environment and sustainability, ethics, and governance.
- **PO10.Build** wider societal concerns through extension of professional knowledge to community service and engagement in life-long learning process.

5.	Program S	Specific	Outcomes	(PSO's)
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PSO1: Understand the concept of financial markets and its different products

PSO2: **Appraise** the manpower needs of companies in Accounting, Financial analysis, and Management.

PSO3: Design the accounting system and processes for e-commerce and e-business.

	6. Course Outcomes						
Course	After completion of these courses' students should be able to-						
BCHC21300 - Dynamics of Financial Markets and Institutions	 CO1: Understand the structure and functions of financial markets and institutions. CO2: Analyze the role and operation of money and capital markets. CO3: Examine the functioning and regulation of banking and non-banking financial institutions. CO4: Evaluate the various financial services offered by institutions and their impact on the economy. CO5: Assess the implications of global financial markets and international financial institutions. 						
BCHC22301-	CO1: Find out the scope of international business & what its importance is.						
International Business	CO2: Relate the theories of international trade with business, working of WTO, UNCTAD, OPEC in the development of international business.						
	CO3: Make use of IT, organisational structures and outsourcing in international business.						
	CO4: Analyze& discover various modes of entry in international business, various factors affecting decisions, SEZ, EOU, foreign investment, joint ventures, and acquisitions abroad.						
	CO5: Select the appropriate strategy for international business.						
BCHC22351 – Fundamental	CO1: Define the various investment & revenues & to understand the functions and importance of Indian security market.						
of Investment	CO2: Interpret the concept of TVM (Time Value of Money) concepts and calculations; including future value of a present sum, present value, and present and future values of annuities.						
	CO3: Applying the tools to predict the trend of stock price movement and construction of portfolio.						
	CO4: Examine the portfolio of investment to reduce risk and earn profit & interpret the evidence relating to market efficiency.						
	C05: Evaluate the role of SEBI in investor protection.						
BCHE11001- Advertising (DSE-	CO1: Find the growing importance of advertising and relate it to the business development.						
1)	CO2: Explain the role of advertising in contemporary scenario and educating the consumers.						
	CO3: Make use of learned knowledge in exploring the prospects in advertising as a career.						
	CO4: Discover solutions to various business problems by finding creative solutions, with the help of advertising.						
	C05: Analyze the advertising effectiveness by the response of the audience(s)						

GEC066004-	CO1: Remember the principles and provisions of GST.								
Goods & Service Tax	CO2: Explain the relevance of GST in present Indian Tax Scenario.								
(GST) (From	CO3: Identify contribution of GST collections for economic development.								
the pool of GE- Group A)	CO4: Classify the various forms and returns and its filing intervals and forms.								
droup Aj	CO5: Estimate the Indian Tax Scenario and its contribution for economic development.								
BCHE21017-	CO1: Define need of financial system.								
Management of Financial Institutions &	CO2: Understand the structure, role and functioning of financial institutions and markets in the financial system in India.								
Services	CO3: Identify roles of financial intermediaries within financial markets.								
	CO4: Analyze the various financial risks and its management.								
	CO5: Interpret the significance of financial institutions in financial market.								
BCHE21018- Principles & Practices of Banking & Insurance	CO1: Develop an in-depth understanding of the structure, functions, and role of commercial banks and central banks in economic development.								
	CO2: Gain knowledge of various types of insurance, their principles, and the risk management techniques involved in life and non-life insurance.								
msurumee	CO3: Learn about different banking instruments like cheques, demand drafts, and electronic payment systems, along with modern banking services such as online banking, mobile banking, and digital wallets.								
	CO4: Understand the regulatory and legal framework governing the banking and insurance sectors								
	CO5: Develop skills to assess financial risks, analyze creditworthiness, and understand the role of financial institutions in shaping the economy.								
IAPC99349 -	CO1: Understand the real-time working of organizations.								
Summer Internship and	CO2: Demonstrate professional knowledge, skills, and attitude along with the experience needed to constitute a successful career.								
Report (IAPC-1)	CO3: Analyse career opportunities in their areas of interest.								
	CO4: Build aptitude for gaining supervised professional experiences.								
	CO5: Create a clear understanding of industry trends and advancements								

7. CO PO Mapping

BCHC21300	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	3	2	2	2		2	2		2	2
CO2	3		3	3	2	2	3	1	2	3
CO3	3	2		2	3		2	2	2	2
CO4	3	2	2		2	2		3		2
CO5	3	2	2	3	2	3	3	2	3	3

BCHC22301	P01	P02	P03	P04	P05	P06	P07	P08	P09	P010
CO1	3	2	3	2	3		3	2	-	3
CO2	-	3	2	3	2	3	2	3	3	3
CO3	2	2	2	3	3	3	2	2	3	3
CO4	3	2	2	-	2	-	2	2	2	
CO5	3	2	2	3	2	3	2	2	3	3

BCHC22302	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	3	3	2		2	2		3		3
CO2	2	1		3	2		2	3		3
CO3	3	3	3		2	3	3		3	3
CO4	3	3		2				2	2	2
CO5	3	3		3	3		3	3	3	3

BCHE22001	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	3	2	3	2	1	3	1	2	2	3
CO2	3	3	1	2	2	2	2	2	3	3
CO3	1	2	2	1		1	3		2	2
CO4	2	3	2	2	3	2	2	2	1	2
CO5	2	3	3	3	3	3	3	3	3	3

GEC066004	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	2	2	3	2	3	2	3	3	2	3
CO2		2	2	3	2	2	2	2		3
CO3	3	2	2	3	2		3	2	2	2
CO4	2		2	2	3	2	3		2	3
CO5	3	2	3	3			3		3	3

BCHE21017	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	3	2	3	2	3	2	3	2	-	-
CO2	-	3	2	3	2	2	2	3	3	3
CO3	2	2	2	3	3	3	2	2	3	3
CO4	3	2	2	-	2	-	2	3	2	2
CO5	3	2	2	2	2	3	2	2	3	3

BCHE21018	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	3	2	3	2	1		3	3	3	3
CO2	2	3	2	3	2		3	3	2	3
CO3	3	2	2	3	2	3		1	3	1
CO4		2	3	2	3	3	3	3	3	2
CO5	3	3	3	3	3		3	3	3	3

IAPC99349	P01	P02	P03	P04	P05	P06	P07	P08	P09	PO10
CO1	3	3	2	3	3	3	3	2	3	3
CO2		2	3	1	2	3	3		3	3
CO3	2		3	3		2		3	2	
CO4	3	3	2	2	2			2		3
CO5	3	3	3	3	3	3	3	3	3	3

8. Curriculum

Course Name: Dynamics of Financial Markets and Institutions Course Code: BCHC21300

- 1. **CO1:** Understand the structure and functions of financial markets and institutions.
- 2. **CO2:** Analyze the role and operation of money and capital markets.
- 3. **CO3:** Examine the functioning and regulation of banking and non-banking financial institutions.
- 4. **CO4:** Evaluate the various financial services offered by institutions and their impact on the economy.
- 5. **CO5:** Assess the implications of global financial markets and international financial institutions.

Unit I

Introduction to Financial Markets and Institutions-Overview of financial systems, Functions of financial markets and institutions Money Markets-Instruments of the money market, Role of central banks.

Unit II

Capital Markets-Equity and debt markets, Stock exchanges and their functions, Banking Institutions-Commercial banks and their services, Risk management in banking.

Unit III

Non-Banking Financial Institutions-Mutual funds, insurance companies, and pension funds, Regulation and supervision, Financial Services-Investment banking, Asset management and wealth management

Unit IV

Global Financial Markets-International financial institutions (IMF, World Bank), Foreign exchange markets, Regulatory Environment-Financial regulation and supervision, Recent regulatory developments

Suggested Reading:

- 1. "Financial Markets and Institutions" by Frederic S. Mishkin and Stanley G. Eakins
- 2. "Principles of Corporate Finance" by Richard A. Brealey, Stewart C. Myers, and Franklin
- 3. "The Economics of Money, Banking and Financial Markets" by Frederic S. Mishkin

Course Name: International Business Course Code: BCHC22301

Objective:

The objective of the course is to familiarize the students with the concepts, importance and dynamics of international business and India's involvement with global business. The course also seeks to provide theoretical foundations of international business to the extent these are relevant to the global business operations and developments.

Unit 1:

a. Introduction to International Business: Globalization and its importance in world economy; Impact of globalization; International business vs. domestic business: Complexities of international business; Modes of entry into international business.

b. International Business Environment: National and foreign environments and their components - economic, cultural, and political-legal environments

Unit -II

a. Theories of International Trade – an overview (Classical Theories, Product Life Cycle theory, Theory of National Competitive Advantage); Commercial Policy Instruments - tariff and non-tariff measures – difference in Impact on trade, types of tariff and non-tariff barriers (Subsidy, Quota and Embargo in detail); Balance of payment account and its components.

b. International Organizations and Arrangements: WTO – Its objectives, principles, organizational structure, and functioning; An overview of other organizations – UNCTAD; Commodity and other trading agreements (OPEC).

Unit -III

a. Regional Economic Co-operation: Forms of regional groupings; Integration efforts among countries in Europe, North America, and Asia (NAFTA, EU, ASEAN, and SAARC).
b. International Financial Environment: International financial system and institutions (IMF and World Bank – Objectives and Functions); Foreign exchange markets and risk management; Foreign investments - types and flows; Foreign investment in Indian perspective

Unit -IV

a. Organizational structure for international business operations; International business negotiations.

b. Developments and Issues in International Business: Outsourcing and its potentials for India; Role of IT in international business; International business and ecological considerations.

Unit -V

a. Foreign Trade Promotion Measures and Organizations in India; Special economic zones (SEZs) and export-oriented units (EOUs), Measures for promoting foreign investments into and from India; Indian joint ventures and acquisitions abroad.

b. Financing of foreign trade and payment terms – sources of trade finance (Banks, factoring, forfaiting, Banker's Acceptance and Corporate Guarantee) and forms of payment (Cash in advance, Letter of Credit, Documentary Collection, Open Account)

Suggested Readings:

1. Charles W.L. Hill and Arun Kumar Jain, International Business. New Delhi: McGraw Hill Education

- 2. Daniels John, D. Lee H. Raden Baugh, and David P. Sullivan. International Business. Pearson Education
- 3. Johnson, Derbe., and Colin Turner. International Business Themes & Issues in the Modern Global Economy. London: Routledge.
- 4. Sumati Varma, International Business, Pearson Education.
- 5. Cherunilam, Francis. International Business: Text and Cases. PHI Learning
- 6. Michael R. Czinkota. et al. International Business. Fort forth: The Dryden Press.
- 7. Bennett, Roger. International Business. Pearson Education.
- 8. Peng and Srivastav, Global Business, Cengage Learning

Course Name: Fundamentals of Investments Course Code: BCHC22302

Course Objectives

- To provide an overview of the various business process, analyse operations, production planning.
- To familiarize the students with different investment alternatives, introduce them to the framework of their analysis and valuation and highlight the role of investor protection.

Course Outline

Unit I: The Investment Environment

The investment decision process, Types of Investments – Commodities, Real Estate and Financial Assets, the Indian securities market, the market participants and trading of securities, security market indices, sources of financial information, Concept of return and risk, Impact of Taxes, and Inflation on return.

Unit II: Fixed Income Securities

Bond features, types of bonds, estimating bond yields, Bond Valuation types of bond risks, default risk and credit rating.

Unit III Approaches to Equity Analysis

Hypothesis Introductions to Fundamental Analysis, Technical Analysis and Efficient Market dividend capitalization models, and price earnings multiple approach to equity valuation.

Unit IV: Portfolio Analysis and Financial Derivatives

Portfolio and Diversification, Portfolio Risk and Return; Mutual Funds; Introduction to Financial Derivatives; Financial Derivatives Markets in India.

Unit V: Investor Protection

Role of SEBI and stock exchanges in investor protection; Investor grievances and their redressal system, insider trading, investors' awareness, and activism.

Suggested Readings

- 1. C.P. Jones, *Investments Analysis and Management*, Wiley, 8th ed.
- 2. Prasanna Chandra, *Investment Analysis and Portfolio Management*, McGraw Hill Education.
- 3. R.P. Rastogi, Fundamentals of Investment, Sultan Chand & Sons, New Delhi.
- 4. N.D. Vohra and B.R. Bagri, *Futures and Options*, McGraw Hill Education.
- 5. Mayo, *An Introduction to Investment*, Cengage Learning.

Course Name: Advertising- DSE-1- Group A Course Code: BCHE22001

Objective

- This course aims to empower students with knowledge and capacities to understand and
 analyse different advertisements from Indian and cross culture perspectives and then form
 a corporate and consumer perspective. Lectures are a mix of theory and practical exercises
 to improve memorization, to increase students' involvement and work capacities and to
 make lectures more dynamic.
- The objective of this course is to familiarize the students with the basic concepts, tools and techniques of advertising used in marketing.

Course Outline

Unit I: Introduction

Communication Process; Advertising as a tool of communication; Meaning, nature and importance of advertising; Types of advertising; Advertising objectives. Audience analysis; Setting of advertising budget: Determinants and major methods

Unit II: Media Decisions

Major media types - their characteristics, internet as an advertising media, merits, and demerits; Factors influencing media choice; media selection, media scheduling, Advertising through the Internet-media devices

Unit III: Message Development Advertising appeals, Advertising copy and elements, Preparing ads for different media.

Unit IV: Measuring advertising Effectiveness: Evaluating communication and sales effects; Preand Post-testing techniques.

Unit V

- a) Advertising Agency: Role, types, and selection of advertising agency.
- b) Social, ethical, and legal aspects of advertising in India.

Suggested Readings:

- 1. George E Belch, Michael A Belch, Keyoor Purani, Advertising and Promotion: An Integrated Marketing Communications Perspective (SIE), McGraw Hill Education.
- 2. S. Wats Dunn, and Arnold M. Barban. Advertising: Its Role in Marketing. Dryden Press.

- 3. Burnett, Wells, and Moriarty. Advertising: Principles and Practice. 5th ed. Prentice Hall of India, New Delhi.
- 4. Batra, Myers and Aaker's. Advertising Management. PHI Learning.
- 5. Terence A. Shimp. Advertising and Promotion: An IMC Approach. Cengage Learning.
- 6. Sharma, Kavita. Advertising: Planning and Decision Making, Taxmann Publications.
- 7. Jaishree Jethwa Ney and Shruti Jain, Advertising Management, Oxford University Press, 2012.
- 8. Chu Nawala and Sethia, Advertising, Himalaya Publishing House.
- **9.** Ruchi Gupta, Advertising, S. Chand & Co.
- **10.** O'Guinn, Advertising and Promotion: An Integrated Brand Approach, Cengage Learning.

Course Name: Goods & Service Tax (GST) (From the pool of GE-Group A) Course Code: GEC066004

Objective: To provide students with a working knowledge of principles and provisions of GST, to understand the relevance of GST in present Indian Tax Scenario and its contribution for economic development.

Course Outline:

Unit I: Introduction

Constitutional framework of Indirect Taxes before GST (Taxation Powers of Union & State Government); Concept of VAT: Meaning, Variants and Methods; Major Defects in the structure of Indirect Taxes prior to GST; Rationale for GST; Structure of GST (SGST, CGST, UTGST & IGST); GST Council, GST Network, State Compensation Mechanism, Registration.

Unit II: Levy and collection of GSTS

Taxable event- "Supply" of Goods and Services; Place of Supply: Within state, Interstate, Import and Export; Time of supply; Valuation for GST- Valuation rules, taxability of reimbursement of expenses; Exemption from GST: Small supplies and Composition Scheme; Classification of Goods and Services: Composite and Mixed Supplies.

Unit III: Input Tax Credit

Eligible and Ineligible Input Tax Credit; Apportionments of Credit and Blocked Credits; Tax Credit in respect of Capital Goods; Recovery of Excess Tax Credit; Availability of Tax Credit in special circumstances; Transfer of Input Credit (Input Service Distribution); Payment of Taxes; Refund; Doctrine of unjust enrichment; TDS, TCS. Reverse Charge Mechanism, Job work.

Unit IV: Procedures

Tax Invoice, Credit and Debit Notes, Returns, Audit in GST, Assessment: Self-Assessment, Summary and Scrutiny.

Unit V: Special Provisions

Taxability of E-Commerce, Anti-Profiteering, Avoidance of dual control, E-way bills, zero-rated supply, Offences and Penalties, Appeals.

Suggested Readings

- 1. Gupta, S.S., GST- How to meet your obligations (April 2019), Taxman Publications
- 2. Gupta, S.S., Vastu and Sevakar, Taxman Publications, 2019.
- 3. Mehrotra, H.C. and Agarwal, V.P., Goods and Services Tax GST (4th Edition) Paperback 2019, Sahitya Bhawan Publications.
- 4. Johar, S Jaspreet, Taxation (Goods and Services Tax) New & Old Syllabus-2019(Bharat Publication).
- 5. The Central Goods and Services Tax, 2017
- 6. The Integrated Goods and Services Tax, 2017
- 7. The Union Territory Goods and Services Tax, 2017
- 8. The Goods and Services Tax (Compensation to States), 2017
- 9. The Constitution (One hundred and First Amendment) Act, 2016

Course Name: Management of Financial Institutions & Services Course Code: BCHE21017

Objective:

The syllabus of this course is designed to incorporate the basics of Indian Financial Market & institutions. A mix approach of Theory and Practical understanding will be used during the delivery of lectures

Course Outline

Unit I: Introduction

Financial System and Markets: Constituents and functioning; RBI – Role and functions. Regulation of money and credit, Monetary and fiscal policies, Techniques of regulation and rates; Overview of Foreign Exchange Market, Financial Sector Reforms in India, Overview of Financial Services: nature, scope and importance etc.

Unit II: Management of Commercial Banks

Banking Industry in India, constituents, banking sector reforms, determination of commercial interest rates: fixed and floating, Management of capital funds- capital adequacy norms, Liquidity Management, Asset Liability Management - Gap analysis, Management of Non- performing assets, Strategies for making commercial banks viable.

Unit III: Management of Non-Banking Financial Institutions

Securitization concept, nature, scope, and their implications. Securitization of Auto loans and housing loans, Securitization in India. **DFIs in India -** IDBI, ICICI, IFCI, NABARD, RRBs, State Level Institutions; **NBFCs -** Their status, types, working and strategies for commercial viability; **Insurance & Mutual Fund organizations -** Their status, types, working and strategies for commercial viability.

Unit IV: Management of Financial Services

Leasing and Hire Purchase: Industry. Size and scope. Parties involved Evaluation of Lease transaction, Types of leases and their implications, Hire purchase and lease - differences and implications for the business. Other financial services: Factoring, Forfeiting, Discounting and Re Discounting of Bills, Consumer Credit and Plastic Money – concept, working and uses of each.

Suggested Readings:

- 1. Fabozzi Foundations of Financial Markets and Institutions (Pearson Education, 3rd Ed.).
- 2. Khan MY Financial Services (Tata McGraw Hill).
- 3. Machiraju H R Indian Financial System (Vikas Publication).
- 4. Bhole L M Financial Institutions and Markets (Tata McGraw-Hill).
- 5. Srivastava, R.M& Nigam Divya Management of Financial Institutions (Himalaya).
- 6. Gurusamy R Financial Services & Markets (Thomson, 1st Ed.)
- 7. G. Ramesh Babu, Concept Publishing Company.
- 8. N. K. Gupta, Ane Books Pvt Ltd.
- 9. C. Rama Gopal, Vikas Publishing House.
- 10. B. S. Bhatia, G. S. Batra, Deep and Deep Publications.

Course Name: Principles & Practices of Banking & Insurance Course Code: BCHE21018

Objective:

The syllabus of this course is designed to incorporate the basics of Banking & Insurance System. A mix approach of Theory and Practical understanding will be used during the delivery of lectures

Unit 1: Introduction:

Origin of banking: definition, banker and customer relationship, General and special types of customers, Types of deposits, Origin, and growth of commercial banks in India. Financial Services offered by banks, changing role of commercial banks, types of banks

Unit 2: Cheques and Paying Banker

Crossing and endorsement – meaning, definitions, types, and rules of crossing. Duties, Statutory protection in due course, collecting bankers: duties, statutory protection for holder in due course, Concept of negligence.

Unit III: Banking Lending

Principles of sound lending, secured vs. unsecured advances, Types of advances, Advances against various securities.

Unit 4: Internet Banking

Meaning, Benefits, Home banking, Mobile banking, Virtual banking, E-payments, ATM Card/Biometric card, Debit/Credit card, Smart card, NEFT, RTGS, ECS (credit/debit), E-money, electronic purse, Digital cash.

Unit V: Insurance

Basic concept of risk, Types of business risk, Assessment and transfer, Basic principles of utmost good faith, Indemnity, Economic function, Proximate cause, Subrogation and contribution, Types of insurance: Life and Non-life, Re-insurance, Risk and return relationship, Need for coordination. Power, functions and Role of IRDA, Online Insurance.

Suggested readings:

- 1. Agarwal, O.P., Banking and Insurance, Himalaya Publishing House
- 2. Satyadevi, C., Financial Services Banking and Insurance, S.Chand
- 3. Suneja, H.R., Practical and Law of Banking, Himalya Publishing House
- 4. Chabra, T.N., Elements of Banking Law, Dhanpat Rai and Sons
- 5. Arthur, C. and C. William Jr., Risk Management and Insurance, McGraw Hill
- 6. Saxena, G.S; Legal Aspects of Banking Operations, Sultan Chand and Sons
- 7. Varshney, P.N., Banking Law and Practice, Sultan Chand and Sons
- 8. Jyotsna Sethi and Nishwan Bhatia, Elements of Banking and Insurance, PHI Learnin

Note: The review of Syllabus happens on periodic basis for the benefit of the students. In case there are changes in curriculum due to review, students would be intimated in writing.

9. Lesson Plans
BCHC21300- Dynamics of Financial Markets and Institutions

Unit	Particulars	Class No.	Pedagogy of Class
Unit- I	Introduction to Financial Markets and Institutions	C-1,2	Lecture
Unit- I	Overview of financial systems	C-3,4	Lecture
Unit- I	Functions of financial markets and institutions	C-5,6	Lecture
Unit- I	Money Markets-Instruments of the money market	C-7,8,9	Lecture
Unit- I	Role of central banks	C-10,11,12	Lecture
Unit- I	Clarification class	C-13	Clarification class
Unit- I	Class Room Assignment I	C-14	Class Room Assignment
Unit- I	Presentation I	C-15	Presentation
Unit- II	Capital Markets	C-16,17	Lecture
Unit- II	Capital Markets-Equity and debt markets	C-18,19	Lecture
Unit- II	Stock exchanges and their functions	C-20,21,22	Lecture
Unit- II	Banking Institutions-Commercial banks and their services	C-23,24,25	Lecture
Unit- II	Risk management in banking	C-26,27	Lecture
Unit- II	Clarification Class	C-28	Clarification Class
Unit- II	Class Room Assignment II	C-29	Class Room Assignment
Unit- II	Presentation II	C-30,31	Presentation
Unit- III	Non-Banking Financial Institutions	C-32,33	Lecture
Unit- III	Mutual funds	C-34,35	Lecture
Unit- III	Insurance companies and pension funds	C-36,37,38	Lecture
Unit- III	Regulation and supervision	C-39	Lecture
Unit- III	Financial Services-Investment banking	C-40,41	Lecture
Unit- III	Asset management and wealth management	C-42,43	Lecture
Unit- III	Clarification class	C-44	Clarification class
Unit- III	Class Room Assignment III	C-45	Class Room Assignment
Unit- III	Presentation III	C-46	Presentation
Unit- IV	Global Financial Markets	C-47,48	Lecture
Unit- IV	International financial institutions (IMF, World Bank)	C-49,50,51	Lecture
Unit- IV	Foreign exchange markets	C-52,53	Lecture
Unit- IV	Regulatory Environment	C-54,55	Lecture
Unit- IV	Financial regulation and supervision	C-56	Lecture
Unit- IV	Recent regulatory developments	C-57	Lecture
Unit- IV	Clarification Class	C-58	Clarification Class
Unit- IV	Class Room Assignment IV	C-59	Class Room Assignment
Unit- IV	Quiz	C-60	Quiz

BCHC22301 - International Business

Unit	Particulars	Class No.	Pedagogy of Class
Unit- I	Introduction to International Business: Globalisation and its importance in world	C-1,2	Lecture
TI. I	economy; Impact of globalization; International business vs.	C 2	Lanta
Unit- I	domestic business: Complexities of international business;	C-3	Lecture
Unit- I	Modes of entry into international business	C-4,5	Lecture
Unit- I	International Business Environment: National and foreign environments and their components - economic, cultural, and political-legal environments	C-6,7	Lecture
Unit- I	Clarification class	C-8	Clarification class
Unit- I	Class Room Assignment I	C-9	Class Room Assignment
Unit- I	Presentation I	C-10	presentation
Unit- II	Theories of International Trade – an overview (Classical Theories, Product Life Cycle theory, Theory of National Competitive Advantage);	C-11,12	Lecture
Unit- II	Commercial Policy Instruments - tariff and non-tariff measures – difference in Impact on trade,	C-13,14	Lecture
Unit- II	Types of tariffs and non-tariff	C-15,16	Lecture
Unit- II	barriers (Subsidy, Quota and Embargo in detail)	C-17,18	Lecture
Unit- II	Balance of payment account and its components.	C-19	Lecture
Unit- II	International Organizations and Arrangements: WTO – Its objectives, principles	C-20	Lecture
Unit- II	organizational structure and functioning;	C-21	Lecture
Unit- II	An overview of other organizations – UNCTAD;	C-22	Lecture
Unit- II	Commodity and other trading agreements (OPEC).	C-23	Lecture
Unit- II	Clarification class	C-24	Clarification class
Unit- II	Class Room Assignment II	C-25	Class Room Assignment
Unit- II	Presentation II	C-26	Presentation
Unit- III	Regional Economic Co-operation: Forms of regional groupings; Integration efforts among countries in Europe, North America, and Asia (NAFTA, EU, ASEAN, and SAARC).	C-27,28,29	Lecture
Unit- III	International Financial Environment: International financial system and institutions (IMF and World Bank – Objectives and Functions)	C-30,31,32	Lecture
Unit- III	Foreign exchange markets and risk management;	C-33	Lecture
Unit- III	Foreign investments - types and flows	C-34	Lecture
Unit- III	Foreign investment in Indian perspective	C-35	Lecture
Unit- III	Clarification class	C-36	Clarification class
Unit- III	Class Room Assignment III	C-37	Class Room Assignment

Unit- III	Presentation III	C-38	Presentation
Unit- IV	Organisational structure for international business operations; International business negotiations.	C-39,40,41	Lecture
Unit- IV	Role of IT in international business;	C-42	Lecture
Unit- IV	business and ecological considerations.	C-43	Lecture
Unit- IV	Clarification class	C-44	Clarification class
Unit- IV	Class Room Assignment IV	C-45	Class Room Assignment
Unit- V	Foreign Trade Promotion Measures and Organizations in India;	C-46,47	Lecture
Unit- V	Special economic zones (SEZs) and export-oriented units (EOUs),	C-48,49	Lecture
Unit- V	Measures for promoting foreign investments into and from India;	C-50,51	Lecture
Unit- V	Indian joint ventures and acquisitions abroad.	C-52,53	Lecture
Unit- V	Financing of foreign trade and payment terms – sources of trade finance (Banks, factoring, forfeiting, Banker's Acceptance and Corporate Guarantee)	C-54,55	Lecture
Unit- V	Forms of payment (Cash in advance, Letter of Credit, Documentary Collection, Open Account)	C-56,57,58	Lecture
Unit- V	Clarification class	C-59	Clarification class
Unit- V	Quiz	C-60	Quiz

BCHC22302 - Fundamentals of Investment

Unit	Particulars	Class No.	Pedagogy of Class
Unit- I	The Investment Environment - Introduction	C-1	Lecture
Unit- I	The investment decision process,	C-2,3	Lecture
Unit- I	Types of Investments – Commodities, Real Estate and	C-4,5	Lecture
Unit- I	Financial Assets, the Indian securities market	C-6,7	Lecture
Unit- I	the market participants and trading of securities,	C-8,9	Lecture
Unit- I	Security market indices,	C-10	Lecture
Unit- I	Sources of financial information,	C-11	Lecture
Unit- I	Concept of return and risk,	C-12	Lecture
Unit- I	Impact of Taxes and Inflation on return.	C-13	Lecture
Unit- I	Clarification class	C-14	Clarification class
Unit- I	Classroom Assignment I	C-15	Classroom Assignment
Unit- I	Presentation I	C-16	Presentation
Unit- II	Fixed Income Securities- Bond features,	C-17,18	Lecture
Unit- II	types of bonds, estimating bond yields	C-19,20,21	Lecture
Unit- II	Bond Valuation types of bond risks	C-22,23	Lecture
Unit- II	Default risk and credit rating	C-24,25,26	Lecture
Unit- II	Clarification class	C-27	Clarification class
Unit- II	Classroom Assignment II	C-28	Classroom
Unit- II	Presentation II	C-29	Assignment Presentation
		C-29	
Unit- III	Hypothesis Introductions to Fundamental Analysis,	L-32	Lecture
Unit- III	Technical Analysis and Efficient Market dividend capitalization models	C-33	Lecture
Unit- III	price earnings multiple approach to equity valuation	C-34	Lecture
Unit- III	Clarification class	C-35	Clarification class
Unit- III	Classroom Assignment III	C-36	Classroom Assignment
Unit- III	Presentation III	C-37	Presentation
Unit- IV	Portfolio and Diversification,	C-37,38,39	Lecture
Unit- IV	Mutual Funds	C-40	Lecture
Unit- IV	Introduction to Financial Derivatives	C-41,42	Lecture
Unit- IV	Financial Derivatives Markets in India	C-43,44	Lecture
Unit- IV	Clarification class	C-45	Clarification class
Unit- IV	Classroom Assignment IV	C-46	Classroom Assignment
Unit- V	Investor grievances and their redressal system	C-48,49,50	Lecture
Unit- V	insider trading, investors' awareness, and activism	C-51,52	Lecture
Unit- V	Clarification class	C-54	Clarification class
	Quiz	C-55	Quiz
	Practical problems	C-56	Lecture
	Practical problems	C-57	Lecture
	Revision	C-58	Lecture
	Revision	C-59,60	Lecture
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BCHE22001- Advertising (DSE-1 Group A)

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Syllabus, Teaching Pedagogy Reference Books and Text Books	C-1	Lecture
Unit-I	Communication/Promotional Mix Elements	C-2	Lecture
Unit-I	Introduction to Advertising –Meaning, Objectives, Types and Key Players in advertising	C-3,4	Lecture
Unit-I	Roles of Advertising	C-5,6	Lecture
Unit-I	Economic, Social and Ethical Issues in advertising,	C-7,8	Lecture
	Classroom Assignment I	C-9	Classroom Assignment
Unit-I	DAGMAR Approach	C-10,11	Lecture
Unit-I	Integrated Marketing Communication Concept	C-12,13	Lecture
Unit-I	Clarification Class	C-14	Clarification Class
Unit-I	Presentation-I	C-15	Presentation
Unit-II	Ethics in advertising	C-16	Lecture
Unit-II	Process in Advertising – Consumer and mental process in buying,	C-17	Lecture
Unit-II	AIDA Model and Hierarchy of effects model,	C-18	Lecture
Unit-II	Information processing model, Advertising Budget – Top down and build up approach,	C-19,20	Lecture
Unit-II	How Advertising Works-6 Facets Model of Advertising	C-21	Lecture
Unit-I	Methods of advertising – Affordable method, arbitrary allocation method, percentage of sales method, competitive parity method, Objective and Task method.	C-22	Lecture
Unit-II	Case Study on Old Spice IMC Campaign	C-23,24	Lecture
Unit-II	Case Study	C-25	Lecture
Unit-II	Clarification Class	C-26	Clarification Class
Unit-II	Classroom Assignment II	C-27	Classroom Assignment
Unit-III	Advertising Creativity- Meaning of Creativity,	C-28,29	Lecture
Unit-III	Creative strategy, Creative tactics	C-30	Lecture
Unit-III	Advertising Appeals, USP theory of creativity,	C-31	Lecture
Unit-III	Presentation-II	C-32	Presentation
Unit-III	Copywriting: Meaning and Definition of Copywriting, The Copywriter,	C-33,34	Lecture
Unit-III	Copywriting for Print Media, Copywriting guidelines,	C-35,36	Lecture
Unit-III	Radio Copywriting, TV Copywriting	C-37	Lecture
Unit-III	Writing for the Web, Tips for writing good web content	C-38	Lecture
Unit-III	Clarification Class	C-39	Clarification Class
Unit-IV	Print Media and Outdoor media: Characteristics of the press, Basic media concepts, Newspapers, Magazines, Factors to consider for magazine advertising, Packaging, Out-of-home Advertising,	C40,41,42	Lecture

	Directory Advertising		
Unit-IV	Presentation-III	C-43	Presentation
Unit-IV	Radio as Medium, Television as Medium, Internet Advertising, Email Advertising	C-44	Lecture
Unit-IV	Classroom Assignment III	C-45	Classroom Assignment
Unit-IV	Clarification Class	C-46	Clarification Class
Unit-V	Media Planning Strategy: Overview, Developing a media Plan	C-47	Lecture
Unit-V	Concept of Media planning and scheduling strategy – Types of media, media planning parameters, media mix	C-48	Lecture
Unit-II	Media characteristics, selection of media, Scheduling of Media	C-49	Lecture
Unit-V	Evaluation of TV and Radio as media	C-50	Lecture
Unit-V	Evaluation of Print Media	C-51	Lecture
Unit-V	Alternative Media/Support Media	C-52	Lecture
Unit-V	Internet and Interactive Media	C-53	Lecture
Unit-V	Evaluation of Advertising Effectiveness – Need and purpose of evaluation, pre-testing, and post testing techniques	C-54	Lecture
Unit-V	Roles, Types and Selection of Advertising Agency	C-55,56	Lecture
Unit-V	Classroom Assignment IV	C-57	Classroom Assignment
Unit-V	Clarification Class	C-58	Clarification Class
	Revision	C-59,60	Lecture

GEC066004 - Goods & Service Tax (GST) (GE 5- Group A)

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Introduction-Constitutional framework of Indirect Taxes before GST	C-1	Lecture
Unit-I	Concept of VAT	C-2	Lecture
Unit-I	VAT-Meaning, Variants and Methods	C-3	Lecture
Unit-I	Major Defects in the structure of Indirect Taxes prior to GST Rationale for GST	C-4	Lecture
Unit-I	Service tax	C-5	Lecture
Unit-I	Structure of GST (SGST, CGST, UTGST & IGST);	C-6	Lecture
Unit-I	GST Council	C-7	Lecture
Unit-I	GST Network	C-8	Lecture
Unit-I	State Compensation Mechanism, Registration	C-9	Lecture
Unit-I	GST	C-10	Lecture
Unit-I	Class Assignment I	C-11	Classroom Assignment
Unit-II	Taxable event- "Supply" of Goods and Services	C-12	Lecture
Unit-II	Place of Supply: Within state	C-13	Lecture
Unit-II	Place of Supply: Within state	C-14	Lecture
Unit-II	Place of Supply-Interstate	C-15	Lecture
Unit-II	Import and Export; -Supply	C-16	Lecture
Unit-II	Time of supply	C-17	Lecture
Unit-II	Valuation for GST- Valuation rules	C-18	Lecture
Unit-II	Classroom Assignment II	C-19	Classroom Assignment
Unit-II	taxability of reimbursement of expenses	C-20	Lecture
Unit-II	Presentation I	C-21	Presentation
Unit-II	Exemption from GST	C-22	Lecture
Unit-II	Small supplies and Composition Scheme	C-23	Lecture
Unit-II	Classification of Goods and Services	C-24	Lecture
Unit-II	Composite and Mixed Supplies.	C-25	Lecture
Unit-III	Clarification Class	C-26	Clarification Class
Unit-III	Classroom Assignment III	C-27	Classroom Assignment
Unit-III	Eligible and Ineligible Input Tax Credit;	C-28,29	Lecture
Unit-III	Tax Credit in respect of Capital Goods; Apportionments of Credit and Blocked Credits	C-30	Lecture
Unit-III	Presentation II	C-31	Presentation
Unit-III	Quiz I	C-33	Quiz
Unit-III	Recovery of Excess Tax Credit, Availability of Tax Credit in special circumstances;	C-34	Lecture
Unit-III	Transfer of Input Credit (Input Service Distribution);	C-35	Lecture
Unit-III	Payment of Taxes;	C-36	Lecture
Unit-III	Refund;	C-37	Lecture
Unit-III	Doctrine of unjust enrichment	C-38	Lecture
Unit-III	TDS,	C-39	Lecture

Unit-III	TCS	C-40	Lecture
Unit-III	Reverse Charge Mechanism	C-41	Lecture
Unit-III	Job Work	C-42	Lecture
Unit-III	Clarification Class	C-43	Clarification Class
Unit-III	Presentation III	C-44	Presentation
Unit-IV	Tax Invoice	C-45	Lecture
Unit-IV	Credit and Debit Notes	C-46	Lecture
Unit-IV	Returns	C-47	Lecture
Unit-IV	Audit in GST	C-48	Lecture
Unit-IV	Assessment: Self-Assessment	C-49	Lecture
Unit-IV	Summary and Scrutiny.	C-50	Lecture
Unit-IV	Clarification class	C-51	Clarification class
Unit-IV	Classroom Assignment IV	C-52	Classroom
			Assignment
Unit-V	Taxability of E-Commerce	C-53	Lecture
Unit-V	Quiz	C-54	Lecture
Unit-V	Anti-Profiteering, Avoidance of dual control	C-55	Lecture
Unit-V	E-way bills	C-56	Lecture
Unit-V	Zero-rated supply,	C-57	Lecture
Unit-V	Offences and Penalties,	C-58	Lecture
Unit-V	Appeals	C-59	Lecture
Unit-V	Clarification class	C-60	Clarification class

BCHE21017- Management of Financial Institutions & Services

Unit	Particulars	Class No.	Pedagogy of Class
Unit-I	Financial System and Markets: Introduction	C-1	Lecture
Unit-I	Financial System and Markets: Constituents and	C-2	Logturo
	functioning	C-2	Lecture
Unit-I	RBI – Role and functions	C-3,4	Lecture
Unit-I	Regulation of money and credit	C-5	Lecture
Unit-I	Monetary policy-Techniques of regulation and rates	C-6	Lecture
Unit-I	Fiscal Policy -Techniques of regulation and rates	C-7	Lecture
Unit-I	Overview of Foreign Exchange Market	C-8	Lecture
Unit-I	Financial Sector Reforms in India	C-9,10	Lecture
Unit-I	Overview of Financial Services: nature & scope	C-11	Lecture
Unit-I	Overview of Financial Services: importance	C-12	Lecture
Unit-I	Presentation I	C-13	Presentation
Unit-I	Clarification Class I	C-14	Clarification Class
Unit-I	Banking Industry in India-Introduction	C-15	Lecture
Unit-II	Constituents	C-16	Lecture
Unit-II	Banking sector reforms	C-17	Lecture
Unit-II	Determination of commercial interest rates: fixed	C-18,19	Lecture
	and floating,	C-10,19	Lecture
Unit-II	Management of capital funds- capital adequacy	C-20	Lecture
	norms	G-20	
Unit-II	Classroom Assignment I	C-21	Classroom
		0 21	Assignment
Unit-II	Management of capital funds- capital adequacy	C-22	Lecture
	norms		
Unit-II	Liquidity Management, Asset Liability Management	C-23,24	Lecture
77 '- 77	- Gap analysis		7
Unit-II	Management of non-performing assets	C-25,26	Lecture
Unit-II	Strategies for making commercial banks viable	C-27,28	Lecture
Unit-II	Clarification class II	C-29	Clarification class
Unit-II	Class Room Assignment II	C-30	Classroom
	Management of Non-Popling Financial Institutions		Assignment
Unit-III	Management of Non-Banking Financial Institutions- Intro	C-31	Lecture
Unit-III	Non-Banking Financial Institutions in India	C-32	Lecture
Unit-III	Securitization: concept, nature, scope, and their	C-32	Lecture
Omt-m	implications	C-33	Lecture
Unit-III	Securitization of Auto loans and housing loans	C-34	Lecture
Unit-III	Securitization in India	C-35	Lecture
Unit-III	DFIs in India –Intro. Function & Objectives	C-36	Lecture
Unit-III	,		Classroom
	Classroom Assignment III	C-37	Assignment
Unit-III	DFIs in India - IDBI, ICICI, IFCI, NABARD, RRBs,		
	State Level Institutions	C-38	Lecture
Unit-III	NBFCs - Intro and Functions & Objectives	C-39	Lecture
Unit-III	NBFCs - status in India, types & workings	C-40	Lecture

Unit-III	Take Home Assignment I		Take Home
			Assignment
Unit-III	NBFCs - Strategies for commercial viability in India	C-41	Lecture
Unit-III	Securitization of loans in India	C-42	Lecture
Unit-III	Seminar	C-43	Seminar
Unit-III	Insurance & Mutual Fund organization's - status & types	C-44	Lecture
Unit-III	Insurance & Mutual Fund organization's - working and strategies for commercial viability.	C-45	Lecture
Unit-III	Clarification Class III	C-46	Clarification Class
Unit-III	Presentation-II	C-47	Presentation
Unit-IV	Management of Financial Services -Intro	C-48	Lecture
Unit-IV	Leasing and Hire Purchase Industry- Size and Scope	C-49	Lecture
Unit-IV	Classroom Assignment IV	C-50	Classroom Assignment
Unit-IV	Leasing and Hire Purchase: Parties involved	C-51	Lecture
Unit-IV	Evaluation of Lease transaction	C-52	Lecture
Unit-IV	Types of leases and their implications	C-53	Lecture
Unit-IV	Take Home Assignment II		Take Home Assignment
Unit-IV	Hire purchase and lease - differences and implications for the business	C-54	Lecture
Unit-IV	Other financial services: Factoring, Forfeiting, Discounting and Re Discounting of Bills	C-55	Lecture
Unit-IV	Presentation III	C-56	Presentation
Unit-IV	Guest Lecture	C-57	Activity
Unit-IV	Consumer Credit	C-58	Lecture
Unit-IV	Other financial services: Plastic Money – concept, working and uses of each	C-59	Lecture
Unit-IV	Clarification class IV	C-60	Clarification class

BCHE21018-Principles & Practices of Banking & Insurance

Unit-I Origin of banking: Definition, Types of deposits C-1 Lecture	Unit	Particulars	Class No.	Pedagogy of Class
Unit-I Origin and growth of commercial banks in India C-2 Lecture Unit-I India's Approach to Banking Sector Reforms C-3,4 Lecture Unit-I International security standards in banking C-5,6 Lecture Unit-I Global Financial Crisis and India's Banking Sector C-7,8,9 Lecture Unit-I Classroom Assignment C-10 Classroom Cassroom Assignment C-11 Clarification Class Unit-II Clarification Class I C-11 Clarification Class Unit-II Achievements of Financial Sector Reforms and Areas of Concern Lecture C-14 Lecture C-14 Lecture C-15,16 Lecture C-15,16 Lecture C-15,16 Lecture C-15,16 Lecture C-15,16 Lecture C-15,16 Lecture C-19 Presentation C-19 Presentation C-19 Presentation C-19 Presentation Unit-II Clarification Class II C-20 Clarification Class Unit-II Principles of sound lending, secured vs. unsecured advances C-22,23 Lecture Laundering Guidelines Unit-III Types of advances, Advance against various C-24 Lecture Laundering Guidelines Unit-III Cassroom Assignment II C-27,28 Lecture Unit-III Basel I, Basel II, Migration to Basel II Morms C-29 Lecture Unit-III Classroom Assignment III Cassroom Assignment III Cassroom Assignment III Cassroom Assignment III Cassroom Assignment III Classroom Assignment III Cassroom Assignment III C-34 Clarification Class III C-3	Unit-I	Origin of banking: Definition, Types of deposits	C-1	Lecture
Unit-I International security standards in banking	Unit-I		C-2	Lecture
Unit-II Global Financial Crisis and India's Banking Sector C-7,8,9 Lecture	Unit-I	India's Approach to Banking Sector Reforms	C-3,4	Lecture
Unit-II Global Financial Crisis and India's Banking Sector C-7,8,9 Lecture	Unit-I	International security standards in banking	C-5,6	Lecture
Unit-II Unit-III Unit-II	Unit-I		C-7,8,9	Lecture
Unit-II Clarification Class I C-11 Clarification Class Unit-II Achievements of Financial Sector Reforms and Areas of Concern Unit-II Technological Channels for the Delivery of Financial Services Unit-III Role of Foreign Banks C-15,16 Lecture Unit-III Role of Foreign Banks C-17,18 Lecture Unit-III Presentation Class II C-19 Presentation Unit-III Clarification Class II C-20 Clarification Class Unit-III Clarification Class II C-21 Lecture Unit-III Types of sound lending, secured vs. unsecured advances Unit-III Types of advances, Advance against various C-24 Lecture Securities Unit-III Securitization of Standard Assets, Anti-money Laundering Guidelines Unit-III Basel I, Basel II, Migration to Basel II Norms C-29 Lecture Unit-III Basel I, Basel II, Migration to Basel II Norms C-29 Lecture Unit-III Classroom Assignment III C-32 Classroom Sheet Items Unit-III Quiz C-32 Classroom Unit-III Quiz C-34 Classroom Unit-III Quiz C-34 Clarification Class III Clarification Class III Cassroom Assignment Unit-III Pasic Concepts of risk, Types of business risk C-35 Lecture Unit-IV Basic concepts of risk, Types of business risk C-35 Lecture Unit-IV Risk Assessment and Transfer C-36,37 Lecture Unit-IV Risk Assessment and Transfer C-36,37 Lecture Unit-IV Reconciption of Standard Cause, Subrogation, and Contribution Unit-IV Presentation II C-42 Presentations Unit-IV Presentation II C-42 Presentation Class Unit-IV Legal Aspects of Insurance Contract C-44,45 Lecture Unit-IV Types of Insurance: Life and Non-life, Re-insurance C-46,47 Lecture Unit-IV Risk and Return Relationship C-48,49 Lecture Unit-V Risk and Return Relationship C-48,49 Lecture Unit-V Regulatory Framework of Insurance: Role, Power, C-50-51 Lecture	II-ai-t-I	Classroom Assignment I	C-10	Classroom
Unit-II Achievements of Financial Sector Reforms and Areas of Concern Unit-II Technological Channels for the Delivery of Financial Services Unit-II Role of Foreign Banks Unit-III Presentation I C-19 Presentation Unit-III Clarification Class II C-20 Clarification Class Unit-III Clarification Class II C-21 Unit-III Principles of sound lending, secured vs. unsecured advances Unit-III Types of advances, Advance against various C-24 Lecture Unit-III Securitization of Standard Assets, Anti-money Laundering Guidelines Unit-III Basel I, Basel II, Migration to Basel II Norms Unit-III Basel I, Basel II, Migration to Basel II Norms Unit-III Classroom Assignment II C-30, Lecture Unit-III Classroom Assignment II C-30, Lecture Unit-III Basel I, Basel I, Migration to Basel II Norms Unit-III Classroom Assignment III C-30, Lecture Unit-III Classroom Assignment III C-30, Lecture Unit-III Basel I, Basel I, Migration to Busel II Norms Unit-III Classroom Assignment III C-30, Lecture Unit-III Classroom Assignment III C-30, Lecture Unit-III Quiz Unit-III Quiz Unit-III Quiz Unit-III Quiz Unit-III Sasic Concepts of risk, Types of business risk Unit-IV Basic concepts of risk, Types of business risk Unit-IV Risk Assessment and Transfer C-36,37 Lecture Unit-IV Legal Aspects of Insurance Contract C-44,45 Lecture Unit-V Types of Insurance: Life and Non-life, Re-insurance Unit-V Risk and Return Relationship C-48,49 Lecture Unit-V Risk and Return Relationship C-48,49 Lecture	UIIIt-I	-		Assignment
Areas of Concern	Unit-I	Clarification Class I	C-11	Clarification Class
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Note:

This is a tentative lesson plan. The same may change from faculty to faculty as per the teaching pedagogy adopted by the faculty.

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